



Dear Valued Sponsor:

The Merced County Hispanic Chamber of Commerce (MCHCC) cordially invites you to participate as a sponsor of the MCHCC Cowboy/Vaquero 5K Run/Walk. This event will raise funds for our scholarship program. Our scholarship program has been offering scholarships to high school seniors in the Merced area since 2010. Helping student's transition into higher education smoothly.

Your sponsorship helps defray the cost of organizing the event. Funds received from sponsorships are used to purchase T-shirts, awards, complimentary snacks, and beverages for each race participant. A portion of sponsorship proceeds will benefit the Merced County Hispanic Chamber of Commerce Scholarship Foundation.

There are various levels of sponsorship for the Vaquero/Cowboy 5K Run/Walk. Size and placement of logos on shirts and website are based on the sponsorship level and **are limited**. To maximize the value of your business's sponsorship we have set **May 4<sup>th</sup> 2018 as the sponsorship deadline.**



*"Working for you and your community"*



# Sponsorship Levels

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## \$2,000 or more



- ✓ Premier placement of Large **Logo** on T-Shirt
- ✓ Premier placement of Large **Logo** on all electronic promotional materials
- ✓ Prominent placement of Large Logo and company link on Hispanic Chamber website
- ✓ Agency banner display at 5k Start **and** Finish line (banner provided by sponsor)
- ✓ Recognition during 5K Run/Walk as Gold Sponsor
- ✓ 10 tickets for the 5K Run
- ✓ Access to vendor spot at the finish line of the event
- ✓ "Thank you" in event recap on event website and Facebook

## \$1,000 or more



- ✓ Placement of Business **logo** on T-Shirt
- ✓ Placement of Business **logo** on all electronic promotional materials
- ✓ Placement of Business logo on Hispanic Chamber website
- ✓ Recognition during 5K Run/Walk as Silver Sponsor
- ✓ 4 tickets for the 5K Run
- ✓ "Thank you" in event recap on event website and Facebook
- ✓ Access to vendor spot at the finish line of the event

## \$500 or more



- ✓ Placement of Business **name** on T-Shirt
- ✓ Recognition during 5K Run/Walk as Bronze Sponsor
- ✓ Placement of Business name on Hispanic Chamber website
- ✓ 2 tickets for the 5K Run
- ✓ "Thank you" in event recap on event website and Facebook



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