

Dear Valued Sponsor:

The Merced County Hispanic Chamber of Commerce (MCHCC) cordially invites you to participate as a sponsor of the MCHCC Cowboy/Vaquero 5K Run/Walk. This event will raise funds for the MCHCC Scholarship Foundation. The Scholarship Foundation has been offering scholarships to high school seniors in the Merced area since 2019, helping student's transition into higher education smoothly.

Your sponsorship helps defray the cost of organizing the event. Funds received from sponsorships are used to purchase T-shirts, awards, complimentary snacks, and beverages for each race participant. A portion of sponsorship proceeds will benefit the MCHCC Scholarship Foundation.

There are various levels of sponsorship for the Vaquero/Cowboy 5K Run/Walk. Size and placement of logos on shirts and website are based on the sponsorship level and **are limited**. To maximize the value of your businesses' sponsorship we have set **April 26<sup>th</sup>, 2019 as the sponsorship deadline**.



*Working for you and your community!*

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San Joaquin Regional  
Rail Commission

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**Brian Guzman**  
University of California, Merced

**Berenice Madrigal**  
University of California, Merced

**Fernando Flores**  
Merced College & Milan Institute

**Justin Anderson**  
Friends of Sober Grad Nite

### *Staff*



**Elena Gomez**  
Administrative Assistant



**Merced County Hispanic Chamber of Commerce**  
 855 West 18<sup>th</sup> Street, Suite B  
 Merced, CA 95340  
 Office: (209) 384-9537  
 Email: info@mercedhcc.com  
 www.mercedhcc.com

# Sponsorship Form

## The Merced County Hispanic Chamber of Commerce

Thank you for supporting the Merced County Hispanic Chamber of Commerce goal to improve economic development for ALL Businesses in Merced County.

### Organization/Sponsor Information (please print or type)

Business Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

Phone 1 | Phone 2 \_\_\_\_\_

Email \_\_\_\_\_

### Sponsorship formation:

I (we) would like to support MCHCC 5K Cowboy/Vaquero Run through a (please indicate)

- a. Gold Level: \$2,000 or more
- b. Silver Level: \$1,000 or more
- c. Bronze Level: \$500 or more
- d. Community Friend: \$\_\_\_\_\_

**AMOUNT ENCLOSED:** \_\_\_\_\_

Please complete this form and return to:  
**Merced County Hispanic Chamber of Commerce**  
**ATTN:** MCHCC 5K Cowboy/Vaquero Run/Walk  
 P.O. Box 2246  
 Merced, CA 95344

Please make checks payable to Merced County Hispanic Chamber of Commerce  
**Tax ID #: 77-0198049**

If you have any questions, please contact:

**Annissa Fragoso, Secretary**  
 (209) 628-2920  
 afragoso@farmersagent.com



**Elena Gomez, Administrative Assistant**  
 (209) 384-9537  
 egomez@mercedhcc.com



## Sponsorship Levels



**\$2,000 or more**

- ✓ Premier placement of Large **Logo** on T-Shirt
- ✓ Premier placement of Large **Logo** on all electronic promotional materials
- ✓ Prominent placement of Large **Logo** and company link on Hispanic Chamber website
- ✓ Agency banner display at 5k Start **and** Finish line (banner provided by sponsor)
- ✓ Recognition during 5K Run/Walk as Gold Sponsor
- ✓ 10 tickets for the 5K Run/Walk
- ✓ Access to vendor spot at the finish line of the event
- ✓ "Thank you" in event recap on all event Social Media Pages



**\$1,000 or more**

- ✓ Placement of Business **Logo** on T-Shirt
- ✓ Placement of Business **Logo** on all electronic promotional materials
- ✓ Placement of Business **Logo** on Hispanic Chamber website
- ✓ Recognition during 5K Run/Walk as Silver Sponsor
- ✓ 6 tickets for the 5K Run/Walk
- ✓ Access to vendor spot at the finish line of the event
- ✓ "Thank you" in event recap on all event Social Media Pages



**\$500 or more**

- ✓ Placement of Business **Name** on T-Shirt
- ✓ Recognition during 5K Run/Walk as Bronze Sponsor
- ✓ Placement of Business name on Hispanic Chamber website
- ✓ 2 tickets for the 5K Run/Walk
- ✓ "Thank you" in event recap on all event Social Media Pages

